



The Danish Trotting Association

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Harness Racing and Gambling in Denmark



OVERALL STRUCTURE

Betting



Racing





CASHFLOW





ECONOMY

5,5% of the profit in Danske Spil 15,0 mio \$

21% of the turnover in on-track betting 2,5 mio \$

Total economy of the sport 17,5 mio \$

And it won't get better!



The Danish Trotting Association (DTC)



DANISH TROTTHING ASSOCIATION (DTC)

Purpose:

To unite, manage, represent and promote harness racing in Denmark

Established 1942

15 members (8 tracks + 7 other member organisations)

General assembly elects 5 members to the board

Organisation consisting of 10 persons

Strong centralization (sport and administration)



DANISH TROTTING TRACKS





TRACKS

8 tracks

Tracksizes (from $\frac{1}{2}$ mile to $\frac{3}{4}$ mile)

Race activity (25 – 45 programs a year)

Ownership

Economy



RACES

239 days of racing in 2009 (centralized planning)

2213 races in 2009 (5250 races in 1990)

Different distances and starting methods

8.8 mio \$ in total racepurses

40 % is won by 2 – 4 year olds

Copenhagen Cup is the only international race



TRAINERS - DRIVERS

69 Professional conditioners/trainers

Average age is 45 years

30% are younger than 40 years

900 Amateurs

Owning

Training

Driving

Breeding

21 Apprentices



PROFILE OF THE SPORT

	1999	2004	2008
Number of foals	870	681	850
Number of starts (total)	36.370	27.646	25.522
Number of starts per starting horse (DK)	13,6	10,5	9,5
Percentage of 3 year old horses starting	38,5	32,3	54,8
Total purses in races	7,9 mio \$	7,2 mio \$	8,8 mio \$
Incentive for breeders	0,7 mio \$	0,7 mio \$	0,7 mio \$



BREEDING

Number of breeders	600
Number of broodmares	1500
Number of stallions standing stud in Denmark	50
Number of foreign stallions available (frozen/transport)	100

Number of foals

1988	1400
1998	780
2008	850
Estimated 2010	750



Betting



DEVELOPMENT IN BETTING

	Total Turnover	Turnover Swedish races	Turnover Danish races	
1991	84 mio \$	0	84 mio \$	Off - track betting in betting shops
1992	94 mio \$	0	94 mio \$	
1996	80 mio \$	0	80 mio \$	Racing live (TV) in betting shops
2000	70 mio \$	0	70 mio \$	Betting cross border (Sweden) Betting activities sold
2002	84 mio \$	34 mio \$	50 mio \$	Decreasing number of Danish races Increased focus on Swedish races
2008	110 mio \$	75 mio \$	35 mio \$	



CHALLENGES

Changes in the gambling market

Animal welfare

Changing the structure in Danish racing

Recruiting