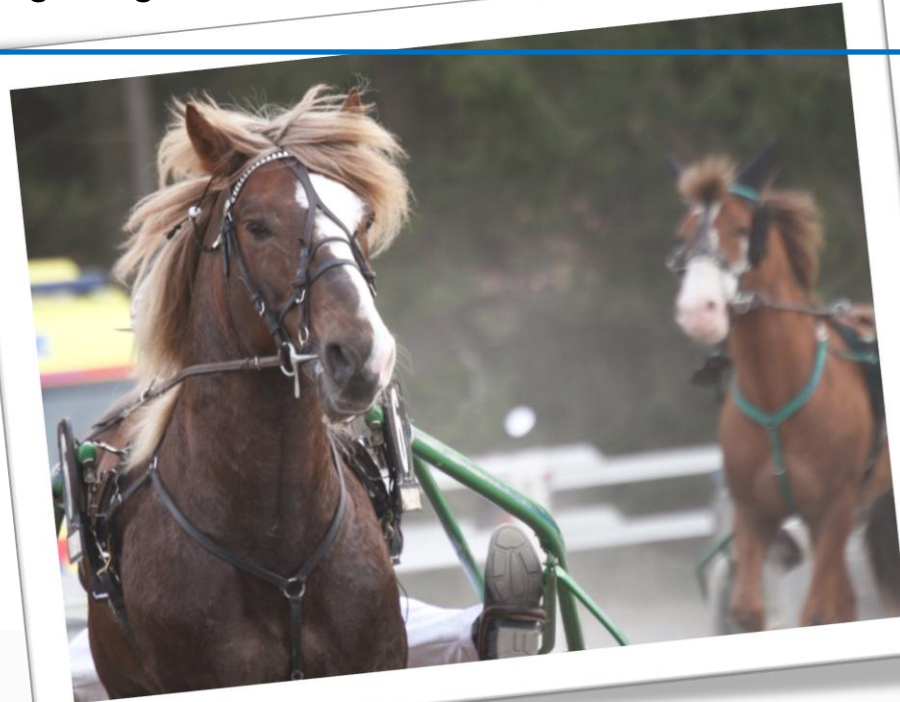


A SHORT INTRODUCTION TO TROTTING IN FINLAND

- Population 5.2 millions
- Horses 69.000
- Trotting in Finland according to figures of activities is either fourth of fifth in Europe



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SUOMEN HIPPOS RY

RACETRACKS IN FINLAND

Helsinki (Vermo)	1
Provincial (year around) tracks	19
Seasonal (summer) tracks	23
Training tracks	120



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HISTORY AND TRADITION

- 1817** The first trotting race is organized on the ice of river Aura in Turku
- 1865** Money from the state budget to support trotting races
- 1907** Founding of Stud-Book for the Finnhorse
- 1924** The Finnhorse Trotting Championships were arranged for the first time
- 1928** Totalizator legislation introduced
- 1959** The standardbred horse approved to compete in trotting races
- 1973** The Trotting and Breeding Association SUOMEN HIPPOS was founded
- 2001** The horsebetting company FINTOTO was founded





FINNHORSE 1907→

1/3 of the races today

STANDARD BRED 1958→

2/3 of the races today



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Breeding of trotters

Number of foals born 2008

Finnhorses	1360
Standardbreds	1900

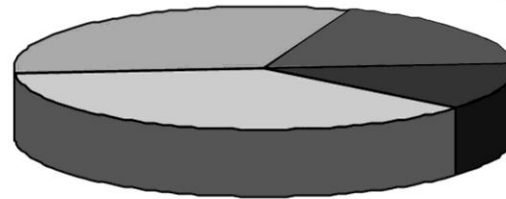
HORSES IN FINLAND

FINNHORSES

19 750
28%

RIDINGHORSES

15 500
22%



PONIES

8 800
13%

STANDARDBREDS

25 300
37%



FIGURES OF TROTTING ACTIVITIES 2008

Number of meetings	625
Number of races	6 377
Participating horses	8 536
-FH	2 596
-SB	5 940
Participating drivers	2 444
Number of active amateur trainers	3 876
Number of professional trainers	140
Number of starts	74 220
Numbers of owners	30 000

Prize-money	22.2 m€
Average prize-money won by	
- standardbred	2.546 €
- finnhorse	2.742 €

Betting of trotting races 268.5 m€

Off-track betting 88,5%

Share of horsebetting in internet 41%





THE BIG EVENTS

The National Championships of Finnhorses

A two days event

50.000 spectators

- Finlandia-Ajo Grand Circuit (Helsinki)
- Kymi Grand-Prix GC (Kouvola)
- St. Michel (Mikkeli)
- Suur-Hollola- Ajo The biggest purse for FI-standardbreds (Lahti)



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